

### **Consent to Process Personal Data for Marketing Purposes (Commercial Communications)**

In addition to the grounds and purposes for processing of your personal data described above, UP intends, provided that you grant your express, free and informed consent to the effect, to process your personal data stated in points 1) and 2) of the Annex 3, also for sending you commercial communications and similar information in order to update you on the current offer of educational, cultural and other events organized by UP or in cooperation with other institutions. You will receive such communications by e-mail or by mail to the address that you have indicated.

Please note that if you grant consent to processing of your personal data for sending of the commercial communications and similar information, you may revoke it at any time in the same way as you granted it. The revocation of the consent is without prejudice to the lawfulness of processing under the consent before its revocation.

Where personal data are processed for direct marketing purposes, you may, under Article 21 of the Regulation, at any time raise an objection to processing of your personal data for such marketing purposes which also includes profiling in relation to the direct marketing. If you raise an objection to processing for direct marketing purposes, the personal data will no longer be processed for such purposes.

UP may only send you commercial communications by electronic means provided that it is in compliance with Act No. 480/2004 Sb., on Certain Information Society Services and on Amendments to some other Acts.

I hereby grant my consent to processing of my personal data for sending commercial communications and other similar information (UP marketing) and I grant my consent to sending commercial communications for an indefinite term.